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RELAX, LISTEN AND GROW YOUR BUSINESS

Above & Beyond Communications and Contact Advocate Present the 2006 Business Builder Seminar Series

Statewide – The Above & Beyond Business Seminar Series is offering business leaders the proven strategies, tools and tactics that will give them the power to GROW their businesses in 2006 and beyond!

The series consists of four 90-minute teleseminars held every Wednesday afternoon from 4p.m. to 5:30p.m., February 15th to March 8th. The teleseminars give the advantage of a traditional lecture, but allows registrants all the comforts of their home or office, eliminating the need for a tiresome drive. The series costs **\$159** if registered by February 10th; registration can be completed online at <http://www.aboveandbeyondcom.com/about/news.html>

The first teleseminar, “**REV UP Your Business ROR: Strategies and Tactics To Improve the Rate of Return on Your Business Investments,**” will be held on February 15th by Leila Fecho, President of Above & Beyond Communications LLC. In this teleseminar Fecho provides you with proven systems to help understand customer value, establish marketing objectives, apply the 5R’s and 7P’s of branding, and select the best strategies and marketing tactics for your business.

The second teleseminar, “**Manifest Success Now! Learn what Wonders Your Success Genie Has In Store for You,**” will be presented by Kimberly Kasparian on February 22nd. Kim is President of Imagine “Solutions for Success.” In this teleseminar you will learn the five skills needed to obtain results quickly, the power of the written and spoken word, how to ask for what you need specifically to receive it immediately, and how to align who you are with what you do.

The third teleseminar, “**Smooth Selling for the Sales Shy Professional: How To Attract More Customers and Business without Selling Yourself Short,**” by Mark Shepard, Master Practitioner & Trainer of Neuro Linguistic Programming (NLP), will be held on March 1st. Mark will teach you how to achieve consistently higher sales, to sell yourself without being pushy, to act on your own great ideas and will assist you in getting over the “fear of the phone” to be more successful in cold calling.

In the final teleseminar, “**Relationship Marketing for Results: How to Create and Leverage Connections to Help You and Your Business,**” on March 8th, Angelo A. Rossetti, President of Contact Advocate, Inc. will share with you his 10 step process of how to improve the effectiveness of your business networking. Learn how to get people to remember you and what you do in 30 seconds or less, how to ask for help without feeling guilty and much more.

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