



Above & Beyond Communications LLC
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FOR IMMEDIATE RELEASE

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RELAX, LISTEN AND GROW YOUR BUSINESS

**Learn Strategies and Tactics To Improve the Rate of Return on Your Business Investments
From the Comfort of Your Home**

MANSFIELD, Conn. (Above & Beyond Communications LLC) – The Above & Beyond Business Seminar Series is offering business leaders the proven strategies, tools and tactics that will give them the power to GROW their businesses in 2006 and beyond!

The series consists of four 90-minute teleseminars held every Wednesday afternoon from 4p.m. to 5:30p.m., February 15th to March 8th. The teleseminars give the advantage of a traditional lecture, but allows registrants all the comforts of their home or office, eliminating the need for a tiresome drive. The series costs **\$159** if registered by February 10th; registration can be completed online at <http://www.aboveandbeyondcom.com/about/news.html>

On February 15th, from 4:00 p.m. to 5:30 p.m., Leila Fecho, President of Above & Beyond Communications LLC will present the first of four teleseminars in the series. In “REV UP Your Business ROR: Strategies and Tactics To Improve the Rate of Return on Your Business Investments,” Fecho provides you with proven systems to help understand customer value, establish marketing objectives, apply the 5R’s and 7P’s of branding, and select the best strategies and marketing tactics for your business. You will learn:

- How to leverage a business assessment to create a truly unique brand
- Why and what market research will pay for itself ten times over
- Which marketing tactics will draw the best results to grow your business
- How to measure and evaluate your success to continue to improve your Rate of Return on your business investments

About Leila Fecho, MBA, President, Above & Beyond Communications LLC

In 1996, Leila Fecho founded Above & Beyond Communications LLC to help organizations and individuals achieve their potential. With her MBA in Marketing and Strategic Management, and BA in International Trade and Languages, Leila has over fifteen years of business-to-business, international, industrial, institutional and economic development marketing management experience. Leila enjoys working with organizations to develop creative solutions to help them succeed both locally and globally.

The other sessions in the series will include:

February 22nd Kimberly Kasparian, President of Imagine...Solutions for Success:

“Manifest Success Now! Learn How to Unlock your Potential in 2006”

March 1st Mark Shepard, Master Practitioner and Trainer of Neuro Linguistic Programming:

“Smooth Selling for the Shy Sales Professional: How to Attract More Customers and Business Without Selling Yourself Short”

March 8th Angelo A. Rossetti, President of Contact Advocate Inc:

“Relationship Marketing for Results: How to Create Connections to Help Leverage You and Your Business”