



# Business Builder Seminar Series

## About the A&BC Business Builder Seminar Series

**Who Should Attend:** Entrepreneurs, Managers, Sales & Marketing Professionals

**What:** Four 90-minute TeleSeminars  
A \$600 Value for \$159 if you Register Early!

**When:** Wednesday Afternoons 4:00 to 5:30 p.m.  
from February 15<sup>th</sup> through March 8<sup>th</sup>

**Where:** From the Comfort of Your Office

**Why:** Learn Proven Systems and Tools to Grow Your Business In 2006

**Register:** Early Bird Registration through 2/3/06  
Register at [www.AboveandBeyondCom.com](http://www.AboveandBeyondCom.com)

**For More Info:** Call A&BC at 860-423-1495

### REV UP Your Business ROR!

#### Improve the Rate of Return on Your Business Investments

2/15 @ 4p with Leila Fecho, MBA, President, Above & Beyond Communications LLC

**Don't Waste Another Marketing Dime.** In this session, learn proven systems to get the most of your business and marketing investments The program will help you understand customer value, establish marketing objectives, apply the 5R's and 7P's of branding, and select the best strategies and tactics for your business.



### Manifest Success Now!

#### Learn How to Unlock Your Potential In 2006

2/22 @ 4p with Kimberly Kasparian, President, Imagine "Solutions for Success"

**What Wonders Does Your Success Genie Have In Store for You?** Learn the five skills needed to manifest results quickly, the power of the written and spoken word, how to ask for what you need specifically, receive it immediately, and how to align who you are with what you do.



### Smooth Selling for the Sales Shy Professional

#### Attract Customers without Selling Yourself Short

3/1 @ 4p with Mark Shepard, Master Practitioner & Trainer of NLP

**Achieve More, Naturally.** Neuro Linguistic Programming (NLP) helps people change by teaching them to control how they think and act. Mark will teach you how to achieve consistently higher sales, to sell yourself without being pushy, and to get over the "fear of the phone" to be more successful in cold calling.



### Relationship Marketing for Results

#### Create Connections to Help Leverage You & Your Business

3/8 @ 4p with Angelo A. Rossetti, President, Contact Advocate, Inc.

**Networking for Real Results.** If anyone knows networking, it's Angelo. How can you ask for help without feeling guilty? Among other things, learn Angelo's 10 step process of how to improve effectiveness of your business networking and how to get people to remember you and what you do in 30 seconds or less.



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